

PFATODAY

People for Animals, Inc.

SPRING EDITION

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PFA treated us like family

People for Animals, not only helped us but, blessed us. We've had Mia for almost eight years now, longer than our children. She is the big sister to our 5 and 7 year old human girls. We've taken Mia to the vet for different reasons in the past, from dry skin issues to ear infection so we had a barely idea of how expensive just a consultation could be. We recently moved from Houston, TX to Clifton, NJ and are starting all over again, sometimes struggling financially but hanging in there...

This time around, once Mia started feeling ill, we got really scared because we knew we had ZERO money to spare! We started our research and got a recommendation from a really good friend of ours who shelters stray cats and takes them to PFA to have them spayed and neutered. She told us to email them explaining our situation and that's what I did. They replied right away and made an appointment for Mia to see her the same day! They took her in and told us to wait in the car. When they called us back in, this sweet team member had given Mia a really fluffy blanket and wouldn't stop petting her, she knew how in pain our Mia was. Turned out she had developed Pyometra, a very dangerous infection, so the Doctor said she had to go into surgery that same afternoon or she could not make it through the night.

They explained the costs and procedure (my head went blank – I was having all of these flashbacks, memories of my baby girl since she was a puppy) It was something we could NOT afford at the moment. I looked at my husband and it



was as if we thought the same thing, we are going to have to let her go... until the team member that was talking to us said PFA would cover almost 75% of the total with the Sweet Pea Fund. I broke down in tears! The other sweet team member hugged me. We couldn't believe it as it was such a relief, our family member, our girl, was going back home with us.

We contacted them with the hope of getting some sort of help but they went beyond helping – they treated us like their own family.

Words can't express how grateful our family is with People for Animals.

- Mayra Irene Arrua Camaño

Thoughts from our Executive Director: Jane Guillaume

Covid-19, inflation, the war in Ukraine, increasing gas prices, market volatility, supply chain delays...the list of difficulties we all face seems to grow longer with each passing day. Today's world is an increasingly challenging and worrisome environment for all of us, but especially for those who are struggling to keep a roof over their heads and food on the family table (and in the bowl).

The demand for affordable and life-saving veterinary care balloons with each added challenge. Every day in our clinics, PFA staff are called upon to help yet another family facing impossible economic choices for their pets, or yet another cat with no owner and no resources. It is easy to feel overwhelmed by the need and emotionally drained by the cases that we cannot save.

During times like these, it is even more important to remind ourselves to keep moving forward. With support of our PFA family, we have been able to do just that.

PFA has always looked for better ways to serve our NJ communities, and the generosity of our donors has made it happen. Whether opening a new clinic location, or adding specialty services like dental care and X-rays, your support allows us to respond to the changing landscape of our communities and keep moving forward.

We will all get through this together, if we just keep moving forward.



PFA launches our Humane Education Program!

We will be starting our program with multiple visits to Deanne G Taylor Academy in Hillside. Our Humane Educator, Elda, will be visiting with students from the 2nd grade through 6th grade starting this April! Elda is a retired teacher, founder and advisor of an animal welfare club at the high school where she taught, and one of the founders of an animal welfare organization. She has been volunteering in rescue since 2004. She is bilingual and bicultural and is experienced in working with a diverse student body.



Jase Gullaum

Our in-school Humane Education program will focus on teaching students in grades K-6 about the importance of kindness to animals, how to care for them, bite prevention, animal health and the importance of spaying and neutering pets. We are hopeful that this will be the beginning of a long-term, fruitful journey in which students will learn to become compassionate and empathic citizens,

engaged in the community to identify unjust, inhumane, and unsustainable systems, while creating solutions that will enable a humane world for people and animals.

PFA's Volunteer Opportunities



We know you love animals! Come in and volunteer with like-minded people who will value your unique skills and abilities!

Clinic volunteers are needed to help keep the clinics clean and organized.

The Millville Clinic needs bilingual (Spanish/English) volunteers.

Event volunteers are needed to help with our tabling events and Free Vaccination and Spay Neuter Events.

Photographers and videographers are needed for our programs and events.

Social workers, teachers, nurses (retirees welcome) are needed to help at all three of our clinics.

To apply please sign up on our website pfaonline.org/volunteer/or contact Lori at 973-282-0890.

Advocacy Corner

For decades, PFA has been working hard in NJ for Community Cats, advocating for humane public policy at municipal, county and state levels of government. But we can't do it alone. You can help us to move our state forward with humane public policy.

"Compassion for Community Cats" Bill: S-179/A-2275

Brief summary of S-179/A-2275:

- Establishes a "Compassion for Community Cats Fund" to provide TNVR program start-up grants to municipalities and counties in NJ.
 Funding for this would be redirected from the defunct "Pilot Clinic Fund" (established in 1983) which is made up of a \$0.20 statutory fee on every dog license, generating approximately \$90,000 annually.
- Exempts Community Cats that are being TNVR'd from the 7-day hold requirement, incentivizing live releases of community cats from animal shelters. The 7-day hold will still be required for any outcome other than return after neutering.



 Maximizes the impact of the Animal Population Control Fund by allowing qualifying NJ residents who care for Community Cats to get them neutered for \$10. Currently, Community Cats are excluded from the program.

We are asking our friends and supporters to contact their State Senators and Assembly Members to ask them to support and co-sponsor this bill. You can find your legislators and contact them through the state legislative website: www.njleg.state.nj.us/

Follow us on Facebook and Twitter for updates and more opportunities to make a difference for NJ's animals.

Robbinsville 10th Anniversary!

A little over a decade ago, PFA's flagship clinic in Hillside reached capacity and our Board of Directors approved our first major expansion. Opening a second Clinic location in Robbinsville promised even greater access to affordable veterinary care for pets in the central part of our state, expanding PFA's presence and impact on New Jersey Animal Welfare.

May 2022 marks the 10-year anniversary of our Robbinsville Clinic. In just one decade, the clinic's staff have spayed or neutered over 52,000 cats and dogs, and have served many thousands more for vaccinations and preventative care. We have made many new friends and partnerships with animal shelters and rescue groups in the area, and developed collaborative projects to promote humane public policy for Community Cats.

More recently, we were excited to add preventative dental services including full mouth X-ray, dental cleaning, and simple extractions to our repertoire of services available at the Robbinsville Clinic. The response to these new offerings has been great and we are thrilled to be able to provide access to affordable dental care to the central NI area.



PFATODAY

Your Newsletter from **People for Animals**

NOW WITH 3 LOCATIONS COVERING ALL OF NEW JERSEY

401 Hillside Avenue, Hillside 973-282-0890

1001 North High Street, Millville 856-243-5211

1 Sharon Rd, Robbinsville 609-208-3252

Visit us at www.pfaonline.org





Quick tips on tooth brushing for pets!

- Choose a time when your pet is relaxed and at ease in a quiet room
- Use a specially designed pet toothbrush
- Use only veterinarian-approved pet toothpaste
- Allow your pet to lick a little toothpaste from your finger
- Start by gently brushing the teeth that are easy to reach
- Brush the molars and inside

surfaces of the teeth as your pet becomes more comfortable in future sessions

Give your pet lots of praise and affection while brushing

Keep the brushing session short, fun and stress free

2021 Data Highlights*

31,500

3 clinics

Robbinsville

animals

in our

served

Millville Clinic

*Pandemic Year

9,354 wellness visits

22,165

spay/neuter surgeries

Dogs Cats 6.405 15,760

Provided **43,63** vaccinations



Cumberland County WFP Launch

Pets served at no cost

2021 launch of the Whole Families

Program - PFA's Social Worker assists

people in need to help them resolve

the issues in their life that may lead

to poor health in their pet or

surrender to a shelter. Talking

to pet parents about their

needs and life challenges

allows us to intervene early

and help keep Whole Families

Spayathon

Hillside Clinic

spays/neuters in 2 days

X-rays



animals microchipped

Community Cat Management

through our TNVR Program, sterilized & vaccinated

4,710 cats

together before a crisis develops.