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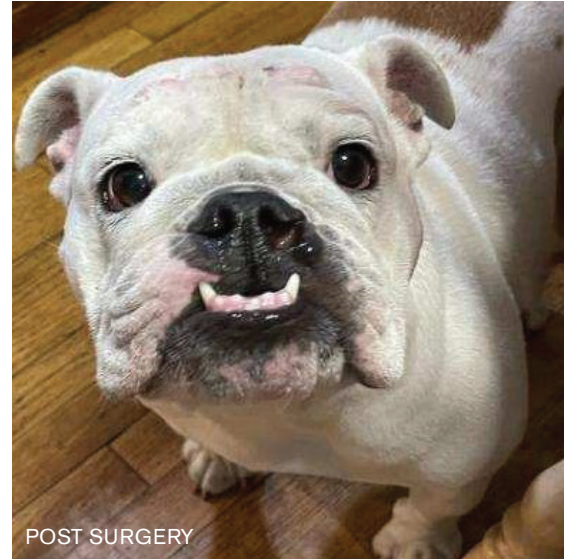
Lola completely cured thanks to PFA!

Lola, the beautiful English Bulldog, is the heart of her loving family! Her mom Annaly describes Lola as a fun little girl who thinks she is the Queen of the house. As the self-appointed matriarch Lola insists on being the first to receive a treat. If a family member accidentally treats the family cat LuLu, or their dog Snow first, Lola quickly leaps in and takes the treat for herself. Lola makes her human brother and sisters Alexandra, Jaden and Jasmine laugh by gazing at the fish tank trying to hatch a plan to tempt the colorful little fish into her mouth!

While the family was on vacation Lola managed to get a tiny thorn from a rose bush stuck firmly into her head. Lola's Great Grandmother, Alejandrina carefully removed the thorn and cleaned the small wound believing that would be the end of the matter. She continued to check on the small wound but was concerned to see that the swelling around the area was growing.

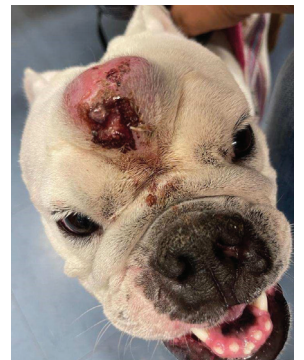
Annaly took Lola to a veterinarian who said the that wound would heal by itself. But as the days passed the wound continued to grow into a large mass. Annaly took Lola to a second veterinarian who after probing the site on her head said that Lola would need very expensive treatment.

Fortunately, a friend suggested that she take Lola to People for Animals. Our Wellness Veterinarians immediately began treatment on Lola's wound but found it to be resistant to treatment. As soon as this was discovered surgery was recommended. Annaly was relieved to hear that the surgery would be at a price that she could afford. Annaly was



confident that Lola was comfortable and being well cared for at PFA.

PFA's medical director Dr. Croman performed the surgery to remove the mass and was very careful to hide the incision inside the natural fold of Lola's lovely face. Just two weeks later the wound was completely healed! A biopsy revealed that the mass was benign and Lola's fur has grown back. Annaly said, "It's amazing you can't even see a scar it was so well done! Dr. Croman keeps in touch to make sure that Lola is doing well!" Thanks to PFA Lola will be spending the holidays healthy and happy at home!



BEFORE SURGERY



Thoughts from our Executive Director: Jane Guillaume

We're all tired of the pandemic. We just want it to be over. But the effects of this global catastrophe continue to influence our lives daily. We don't yet know when we can "get back to normal" or even what "normal" will look like in a post-pandemic New Jersey. What we do know is that people are struggling emotionally, physically, and financially as we try to navigate the myriad consequences of the Covid-19 virus. Sadly, just when we all most need and appreciate the comfort and unconditional love of our animals, the added financial strain of a pet's healthcare is more than some of our neighbors can bear.



At PFA, we are committed to ensuring that families don't have to endure the added loss of their non-human family members during this crisis. We are hard at work identifying opportunities to avoid this kind of heartbreak and expanding our services to meet the need. Thanks to the generosity of supporters like you, our new X-ray services at the Hillside Clinic have already helped dozens of pets, and we eagerly look forward to launching our dental services at the Robbinsville clinic very soon.

As always, PFA is laser focused on reaching those who need us most, especially now. The wildly successful launch of our **Whole Families Program** in Cumberland County has proved to us that not only is this kind of inclusive family-focused support critically needed, but also that our One Health approach works! Hundreds of struggling Cumberland County families no longer need to worry about their furry family members contracting a preventable disease, getting lost, or having their households

overwhelmed by more puppies and kittens. Families can stay together, pets are protected, and the community benefits as well since fewer animals will be surrendered to local shelters. *Win-Win-Win!*

Looking ahead to the New Year, we are excited to expand to other areas of the state with our **Whole Families Program**. Unfortunately, grant opportunities for essential preventive pet healthcare like spay/neuter and vaccinations are becoming harder to find as newer trendier animal welfare initiatives draw the attention of grant making organizations. Finding the financial support to provide fundamental veterinary care to the neediest of pets in our state has become more difficult over time. We are so very grateful to you, our loyal supporters, for stepping in to help fill this gap. We are so very grateful for your continuing support. Our success, and the happiness of our furry friends, are only possible through your generosity.

Wishing you all a very happy holiday season,

A handwritten signature in cursive script that reads "Jane Guillaume".

Double your impact with Holiday Matching Gift Challenge!



Dollar for dollar your gift to
People for Animals will be
matched up to **\$5,000!**

Act fast this challenge is
scheduled to run from now
until December 31st!

VOLUNTEER CORNER

Notes from our Spay-A-Thon volunteers

I served as a bilingual phone caller helping people schedule appointments for vaccinations and/or spay or neuter surgeries for their dogs and cats.

I also served as an interpreter for some of the pet parents on Sunday afternoon. From the moment I arrived, I was deeply impressed by the warmth and cooperative spirit of PFA's well organized team. Staff from all three clinics and volunteers worked together as a cohesive and happy team.

The pet parents, who had been in line at the close of the October 2nd vaccination blitz and returned for their appointments, impressed me with their commitment to and their interest in learning how to provide the best care for their pets. PFA is offering an essential service in Cumberland County where so many people are in need of affordable care for their pets. I have been volunteering with PFA for a few years now and I enjoy working with the staff and volunteers at every event!

– Elda Hubbard



What a great time I had with PFA! I volunteered from 7 am until 4:45 pm Saturday and Sunday. I worked in the recovery room for dogs and cats post surgery. I have never worked with animals before so this was a new experience for me. There were three veterinarians doing the surgery for about 80 pets each day! We were so busy, busy, busy. Another young lady and myself assisted a veterinary technician. It is a wonderful place. It's squeaky clean, and the staff and other volunteers are so pleasant. What a great event it was! I would do it again, any time they need me.

– Florence (Chickie) Knorr (Retired RN)

717 pets treated in Cumberland County

Our pets need us, and we need them! Animals are important to us and we consider them part of our families. PFA's new **Whole Families Program** embraces this reality to better serve New Jersey pets and families.

We launched our **Whole Families Program** in the summer of 2021 in Cumberland County with free vaccination events in Millville, Vineland and Bridgeton. Over the course of the three events, a total of 557 cats and dogs were microchipped, vaccinated against rabies and distemper, and were offered to schedule a free spay/neuter at our Millville Clinic. But we didn't stop there.



The **Whole Families Program** is built on a One Health platform and views the pet as an integral and bonded family member. At our events, families were surveyed by staff and volunteers to identify at-risk families facing challenges like housing or food insecurity, domestic violence, or mental health issues. PFA's licensed social worker, Lori McGahan, then followed up with each family-in-need to connect them with human services agencies that provide support with their challenges. Enabling early intervention and support for the whole family improves the outcome for all members of the family!



The success of these events led to a need to expand our capacity for spay/neuter. Our services are so much in demand that our schedules are full so we had to find a way to get all of these pets spayed/neutered. The impromptu fourth and final event in Cumberland County brought 160 pet cats and dogs to our November weekend Spay-A-Thon! Hardworking staff and volunteers from all three of our clinics sacrificed their weekend off, coming together in Millville to provide free vaccines, microchips, and spay/neuter surgeries as well as pet food and supplies to families in need.

Our efforts were rewarded by the overwhelming gratitude we received from each and every pet and their families. Though our bodies were tired and muscles were sore by Sunday evening, our hearts were full knowing how many people and pets now have brighter days ahead, and can stay TOGETHER!



PFA TODAY

Your Newsletter from
People for Animals

NOW WITH 3 LOCATIONS
COVERING ALL OF
NEW JERSEY

401 Hillside Avenue, Hillside
973-282-0890

1001 North High Street, Millville
856-243-5211

1 Sharon Rd, Robbinsville
609-208-3252

Visit us at
www.pfaonline.org



Winter weather safety tips for your pets!



- To prevent hypothermia or frostbite take shorter walks and avoid walking on ice and snow.
- Use a sweater or a coat for your pets to keep them warm.
- It's getting dark early so use a reflective leash and collar.
- Snow can make it difficult for your pet to find their way home. Make sure they have up to date contact information on their collar and they are microchipped.
- Wipe off your dog's paws when you get home to remove any salt or antifreeze.
- Animals can take shelter in vehicles. Bang on your hood or honk the horn before starting your vehicle to give them a chance to safely escape.

Welcome Joe – Hillside's new clinic manager

Joe O'Donnell grew up with a best friend named Buttons, the family's Beagle/terrier mix. His love and compassion for animals has been a touchstone in his life. Inspired by his father who became the overseer of a community cat cooperative on his back patio, Joe volunteered for the San Francisco SPCA in 2005. In 2011, Joe began his animal welfare career at the San Francisco SPCA, the Humane Education Project and Berkeley Humane.

Joe and his cat Willa recently moved from San Francisco to New Jersey where he is creating an enriching environment for Willa, which includes closet hiding time, leashed walks, and communing with the birds in his neighborhood.



Support PFA while you shop!

With COVID dramatically increasing the number of animals needing our services, our mission is more vital than ever. But now it is easy for you to help. **ShopRaise** is a simple way to support our mission through your online purchases. The program is free, you do not pay any more for the items you buy, and you get access to all the best coupons and deals. You have the choice to shop at more than 1,000 major stores including Macy's, Home Depot and Walmart! ShopRaise will donate 2%-3% of your total purchase to PFA!



Please help us support and promote our program by doing these 3 simple things:

- Go to: **ShopRaise.com/for/pfaonline** to get the ShopRaise app
- Use tools in the mobile app to share it with family and friends

- Shop online to support and help us reach our fundraising goals

AmazonSmile is a simple way for you to support People for Animals every time you shop, at no cost to you. AmazonSmile is available at **smile.amazon.com** on your web browser and can be activated in the

Amazon Shopping app for iOS and Android phones. When you shop with AmazonSmile, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added benefit

that AmazonSmile will donate 0.5% of your eligible purchases to the charitable organization of your choice. You can choose from over one million organizations to support. Remember to choose People for Animals, Inc., 401 Hillside Avenue, Hillside, NJ 07205 as your charity of choice!

Help Provide Access to Affordable Veterinary Care For All