

## IN THIS ISSUE

- Supporting Kim and Phoebe
- Thoughts from our Director
- TNR Advocacy Updates
- Meet Missy!
- A Note from our Milville Manager
- Resources for You!
- Recipes for Pet Treats

## Supporting Kim and Phoebe

Kim sent us an email requesting help for herself and Phoebe, her 11 year old cat. She had recently become homeless and Phoebe had become severely matted and required a temporary home while Kim searched for an apartment for the two of them. Our staff immediately connected Kim with Lori to see if our Whole Families Program could help.

Lori spoke to Kim who explained that she has been living with family but Phoebe could no longer stay with them. Kim had been reaching out to shelters and rescues but after being told by one shelter that she needed to put Phoebe outside "she would adjust" she began to lose hope. Kim had moved into a hotel and exhausted all of her savings trying to provide shelter for both of them.

Phoebe, a beautiful orange tabby, adores Kim but unfortunately no one else, as she is very reactive to other people. Kim was very worried about Phoebe and it was making it very difficult to focus on finding a place for the two of them to live. Phoebe is an inside cat who loves to sunbathe in a window and sleep curled up with Kim. Kim knew they could not continue to sleep outside.

Through the Whole Families Program, Lori was able to provide Wellness Services for Phoebe. Phoebe was brought to our Wellness Clinic where she was brought up to date on her vaccinations, had a medical shave and a nail trim. One of our newest staff members Tiffany, was so kind that she volunteered to foster spicy Phoebe while Kim searches for an apartment.



Lori was able to give Kim local resources from social service agencies to help her obtain housing. As Kim has a full time job, is single and owns a cat, she wasn't able to stay in shelters that took women with children but she was able to find a boarding home while she searched for a pet-friendly apartment. Kim also enrolled in a financial credit repair class with the Urban League, and they selected her to be in the Star Ledger as a success story to the program! The program taught her how to gain financial freedom and she was able to raise her credit score by 200 points! Kim currently has a lead on an apartment for herself and Phoebe and hopes to move in next month. We are hopeful that Kim and Phoebe will be able to sleep in a nice safe apartment and enjoy a beautiful future together.



## Thoughts from our Executive Director: Jane Guillaume

**“Thank you.”** Two little words that pack so much feeling. As Thanksgiving quickly approaches, we all tend to turn our thoughts toward recognizing and appreciating the things in our lives for which we feel grateful. And so, I'd like to take this time to express my own thanks to some very important people.

Thank you to our amazing PFA staff and volunteers, for dedicating your time, energy and compassion to help those who need it most, save lives, and persevere in the face of difficulty to make our mission happen. Every. Single. Day.

Thank you to our clients, for trusting us to provide quality veterinary care at an affordable price and allowing us to help you overcome obstacles you may face in caring for animals, yourself and your community.

Thank you to our partners in animal welfare, for combining resources and working shoulder-to-shoulder with us to maximize our collective impact for pets and their people in every corner of our state.

And a big thank you to our donors and supporters, whose generosity makes our clinics and programs possible for thousands of people, animals and communities in our state. We could not do it without you!

It's easy to be thankful for the obvious good things in our lives. But at this time of year, I also try to find a nugget of gratitude for experiences that were not obviously positive. Sometimes the greatest progress comes through adversity.

I am grateful that the Covid-19 pandemic turned our high-volume practice upside-down, challenging us find new and innovative ways to serve the community.

I am grateful to those who have criticized and complained for challenging us to be better, pushing us out of our comfort zone, and driving us to do even greater things.

I am grateful for the growth that has come from learning from mistakes.

I am grateful to my staff and Board Members for holding me accountable, demanding respect and fairness, questioning my decisions and challenging me to be a better Director.

I am grateful to everyone who has confronted me when I'm in the wrong, reminded me of the value of humility, and forgiven my missteps along the way.

And so, finally, from PFA and me personally, please accept my deepest and most sincere appreciation for everything! I wish you all a very happy holiday season and a new year filled with occasions in which you find gratitude.

With enduring appreciation,



### Double your impact with Holiday Matching Gift Challenge!



Dollar for dollar your gift to  
People for Animals will be  
matched up to **\$20,000!**

Act fast, this challenge is  
scheduled to run from now  
until December 31<sup>st</sup>!



## TNR ADVOCACY UPDATE



- **SOUTH BRUNSWICK** – PFA continues to work with advocates in South Brunswick to develop a TNR Ordinance. A model Ordinance (drafted by HSUS) was submitted to Council for consideration. We will continue to work with the Township regarding both the Ordinance and Township Policies regarding free-roaming cats.
- **MATAWAN** – PFA is working with a group of advocates to promote TNR in Matawan following a controversial letter sent by the township to residents regarding complaints about cats in the area of Ned Drive.
- **FREEHOLD** – PFA's representative, Michelle Brodbeck, spoke at Freehold council meeting in support of TNR. We also consulted privately with Borough officials, providing advice as they design a TNR Ordinance.
- **SAYREVILLE** – enacted a TNR ordinance and will be implementing a TNR Town Committee style program.
- **NORTH BERGEN** – TNR program is progressing according to the Health Department/ Code Enforcement.
- **CLARK TOWNSHIP** – passed a TNR Ordinance with help from advocates, PFA and The Lesniak Institute.
- PFA assisted SJRAS' TNR Program in September to train new outreach volunteers. We are happy to see this program continue in the southern region of NJ.

## Meet Missy!

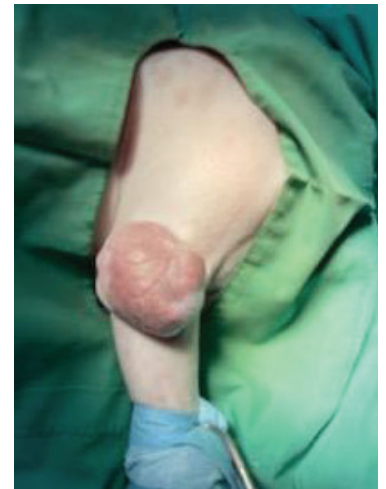
Missy is a very sweet 10-year-old Shih Tzu who is her mom's best friend! Her mom, Eunice, describes Missy as her lovely little girl and has been with Eunice since she was a year old. They have been through a lot together. Missy had a back problem when she was three years old when Eunice was told by another veterinarian that Missy should be euthanized. Eunice would not hear of that and was able to treat Missy's discomfort with joint support supplements. They have such a close bond that Eunice credits Missy with helping to her get through her divorce.

When Missy developed a mass on her leg, Eunice wanted her seen by PFA as soon as possible. As Eunice works in a dental office she asked her sister to bring Missy to her appointment. Our wellness veterinarian, Dr. Heeb, performed a cytology test and found that the mass on her leg was indeed malignant therefore surgery was scheduled immediately.

Dr. Acosta performed Missy's spay surgery and was able to cleanly remove the tumor and close the incision with a skin flap advancement. Missy healed incredibly well and she is back to being her happy playful self!



AFTER SURGERY



BEFORE SURGERY

## A Note from Becky – Millville manager



When I think of PFA I think of "us" as one unit. We make a collective effort to address the needs of many. In the aftermath of the pandemic, clients and their pets are being turned away without even an option for further assistance. We get numerous calls a day of people claiming they can't be helped elsewhere and turn to us for a solution. I feel the three clinics have embraced these challenges and have gone above and beyond to accommodate the masses. We can lean on each other and support each other while working towards the same goal.

So my favorite part about PFA is the collaborative effort made by these clinics to help as many pets as possible.

# PFA TODAY

Your Newsletter from  
**People for Animals**

NOW WITH 3 LOCATIONS  
COVERING ALL OF  
NEW JERSEY

401 Hillside Avenue, Hillside  
973-282-0890

1001 North High Street, Millville  
856-243-5211

1 Sharon Rd, Robbinsville  
609-208-3252

Visit us at  
[www.pfaonline.org](http://www.pfaonline.org)



## Recipes for Pet Treats

### DOG BISCUITS

1-1/4 cup whole wheat or oat flour  
3 tablespoons oil  
1/3 cup low or no sodium chicken  
or beef broth

### Directions

Preheat oven to 350 degrees. Line a baking sheet with parchment paper. Mix all ingredients in a bowl. Turn out on lightly floured surface and roll to 1/8-inch thickness. Cut into desired shapes and place on prepared sheet. Bake 15-20 minutes. Turn off the oven and leave the biscuits in the oven until it completely cools. Store in an airtight container.



## Resources for You!

There is kindness to PFA that I have never experienced before. I have worked for nonprofit organizations focused on serving children, homeless families, the elderly, and even some animal shelters. In each organization there was a line that could not be crossed. We do not provide services to those people, for that animal, we just do not do that.

But PFA is different. Everyone is willing to go that extra mile to help every animal and person we encounter. That is why the Whole Families Program is such a good fit. By helping to keep people and their animals together we are not only saving the animal but also the person who loves them like family.

With that in mind I want to share some resources with you, our amazing supporter! I do not know what is happening in your life but just in case you need some help I hope that these services are a good fit. If not, please contact me at [Lori@pfaonline.org](mailto:Lori@pfaonline.org)

To access all the social services in your area please go to [www.findhelp.org](http://www.findhelp.org)

For help paying for veterinary bills in New Jersey you can reach out to The Onyx & Breezy Foundation. They provide funding and support to:

- Food, medicine and supplies

- Pets of individuals where medical hardship is present
- Helping the dogs of veterans suffering from PTSD

To apply for an Onyx and Breezy Grant visit [www.onyxandbreezy.org/grant-application.html](http://www.onyxandbreezy.org/grant-application.html)

The Magic Bullet Fund, for pets with cancer. [themagicbulletfund.org/apply/](http://themagicbulletfund.org/apply/)

The Pet Fund works only on non-basic, non-urgent care. This category includes medical needs such as cancer treatment, heart disease, chronic conditions, endocrine diseases, eye diseases, etc. Please visit [www.thepetfund.com/for-pet-owners](http://www.thepetfund.com/for-pet-owners). All applicants are required to contact the Pet Fund by phone at **916-443-6007** before applying for funding.

The RedRover Relief Urgent Care grant program provides financial aid to pets in need of critical veterinary care. Grant decisions are based on medical urgency, financial need, available funding, and eligibility. [redrover.org/relief/urgent-care-grants/](http://redrover.org/relief/urgent-care-grants/)



**Help Provide Access to Affordable Veterinary Care For All**

### PEANUT BUTTER PILL POCKETS

**\*Please do not use peanut butter containing Xylitol or Birch Sugar. It is toxic to dogs\***

1 cup creamy peanut butter  
1-1/4 cup non-fat dry milk  
1/2 cup honey

### Directions

Combine all ingredients together, and place in refrigerator for 40 minutes. Roll into 1/2 inch balls and store in an airtight container in your refrigerator. When ready to use insert a toothpick to make a hole to insert the pill.

### TREATS FOR PETS ON PRESCRIPTION DIETS

You can make treats using the wet version of their food. Open the can and shake out the loaf of food. Cut the loaf in 1/4 inch thick slices and cut the slices into bite sized pieces. Bake the treats in a microwave on high for approximately 2-1/2 to 3 minutes. Store baked treats in the refrigerator and discard leftovers in 5-7 days. Homemade treats should not exceed 10% of your pets total daily caloric intake.